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Start date

October 2023

Duration

6 months

Languages

Good spoken and written English levels are required (B2 onwards)

Location

Wolverhampton

Wolverhampton is a vibrant City, perfectly located in the heart of the West Midlands. Known for its rich cultural diversity and is a thriving centre for arts and entertainment and the home for the rising star Wolverhampton Wanderers FC. Whether you want to enjoy the arts, invest in some well-earned retail therapy, perhaps a special meal, a drink or just a great day and night out, this is a clean and welcoming city in which to shop, visit and live.

Are you eligible?

Are you a registered student?

Or

Are you eligible to participate in the Erasmus+ programme?

Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

Role

This is an exciting opportunity for an individual with a Marketing and Communication background, interested in gaining an all-round experience in communication. The host company is looking for a motivated individual to help the Marketing and Communication team support the internal communication of the business to strengthen employer branding activity and enhance employee engagement. Mentored throughout, the selected individual will work closely with the Marketing and Communication team and collaborate with various stakeholders from different sites across the UK and Ireland. This kind of exposure will provide valuable experience and insights into effectively communicating within a diverse organization and will be a great addition to your CV.

Tasks

- Help co-ordinate Internal Culture and Communication (ICC) activities for continuous improvement in communication and engagement.
- Monitor Bright Ideas (employee suggestion scheme) and send suggestions to the relevant departments/managers.
- Use social media platforms to create and share relevant employer branding content.
- Update intranet system ensuring all content is updated on a regular basis.
- Use relevant marketing tools and design programmes to strengthen the employer brand across all sites for communicating internally and externally, such as video's, testimonials, blogs
- Support the HR team in developing effective communication strategies for existing and new HR initiatives.
- Proofread internal communications and publish using the appropriate channels.

Desirable Knowledge

- Studying a Communications/business/marketing related degree
- Excellent communication skills and the ability to create high quality content
- Good standard of English
- Excellent knowledge of social media platforms
- Creative with the ability to think outside the box on new initiatives, ways of communicating.

The Host Company

Part of an international group totalling 47,500 employees and annual sales close to 7 billion euros, this host is the UK's leading supplier of safety and security door solutions across a range of markets including residential, business, the health, public and high security sectors. Offering the most comprehensive total door opening solutions of any manufacturer, this innovative company is seeking motivated individuals to continue their success and maintain their position as the market leader.