# **ESPA** Marketing and Communications Internship (ADAMC0806)

### Apply here

Start date

September 2023

#### Duration

6 months

#### Languages

Good spoken and written English level is required (B2 onwards)

#### Location

#### Bristol, England

Bristol is the largest city in the South West of England. It has a strong reputation for creativity, digital innovation and social enterprise, and is the home of Oscar-winning Wallace and Gromit and urban artist Banksy. Offering a lively nightlife, bars and restaurants aplenty, musical diversity and many historical attractions, including the SS Great Britain and the Clifton Suspension Bridge. In 2017, The Times newspaper voted it 'Best Place to Live in the UK' for young adults.

#### Are you eligible?

Are you a registered student? Or Are you eligible to participate in the Erasmus+ programme?

#### Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

## Role

This is a fantastic opportunity for an enthusiastic and creative *Marketing and Communications* student, with a keen interest in sustainability, to work with this world leader in carbon negative building materials. Mentored throughout, you will carry out an extensive range of communications tasks such as press pack creation, events organisation and media relations to increase brand awareness and expand the host company's outreach. If you have a passion for PR, great communication skills, apply today! You will have the chance to join a fantastic, fast-paced team, adaptors and innovators and this experience will be invaluable to your personal development and future career aspirations.

## Tasks

- Creation of corporate communications assets such as press packs, press releases or FAQs.
- Media relations, supporting the Marketing and Communications Manager with media pitches, queries or interviews.
- Events organization, from media visits to online conferences.
- Contribution to digital marketing tasks, such as making sure social media content is aligned with brand's values and objectives.

## Desired Skills

- Degree in Media, Communications, PR or journalism
- Excellent written and oral English skills
- Excellent communication skills, both verbal and written
- Interest in sustainable manufacturing
- Proficiency in Microsoft Office
- Creative mindset
- Strong organisational and time management skills

## The Host Company

The host company is leading the way in manufacturing as they develop healthier, low carbon construction materials for the mainstream market. By rethinking and redesigning the production of building materials, this innovative company is not only finding huge market success but is also helping to ensure the longevity of our ecosystem. Combining nature and science has allowed the host company to drive performance and become world leaders in their field. If you want to be part of a high energy and resourceful team that is looking for creative, like-minded people, this could be the opportunity for you!