



### Apply here

#### Start date

October 2023

#### Duration

6 months

#### Languages

Good spoken and written English levels are required  
(B2 onwards)

#### Location

##### London, England

London is both the capital and largest city in England and the United Kingdom. One of the world's most visited cities, it is steeped in history and culture with iconic buildings such as the Houses of Parliament, The Tower of London and Buckingham Palace. Modern attractions include the Harry Potter Studios, The London Eye and the Shard. A city full of cultural diversity, there is always something going on with activities, food, shops and nightlife to suit all tastes.

#### Are you eligible?

Are you a registered student?

Or

Are you eligible to participate in the Erasmus+ program?

#### Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

### Role

This is a unique opportunity for a self-managing individual to gain real world experience in marketing, while working within a company known for their accessibility, diversity, and social impact. With a blend of mentored instruction alongside independent work, you will learn from experienced professionals, as well as have opportunities to implement your *own creative ingenuity*. You will help a company with great social value to increase their visibility through various methods of marketing and media. You will participate in a variety of activities, such as collaborative social media management, following up on interested clients, improving the company's website design, and more! This is a great opportunity to exhibit your marketing prowess, which will become compelling evidence of your skills when listed on your CV.

### Tasks

- Collaborate with a colleague to make posts for Instagram and Facebook
- Write follow-up emails to interested individuals to attract them as customers
- Put together an existing website design on a new platform; Wix or Squarespace
- Handle admin related data entry for example regularly updating the CRM

### Desired Skills

- Working towards a degree in marketing, or similar
- IT literate, either already familiar with, or confident that they can quickly learn to use Microsoft Teams, Word, Excel, and "drag and drop" web building platforms
- Creative and self disciplined
- Great communication skills to keep the host regularly updated on progress

### The Host Company

The host supports both deaf individuals who use BSL (British Sign Language), and larger organizations who want to be accessible to deaf individuals who use BSL. They proactively look for deaf individuals who need employment, find suitable employment for them, provide deaf awareness training to the employers, and support the deaf individual's communication needs for the duration of their employment. This is done both through traditional Face to Face Interpretation, as well as innovative technology that can provide a remote interpreter at the touch of a button. In both the private and public sector, they give larger organizations the ability to provide accessibility to their deaf staff, as well as facilitate communications between said organization and members of the public who are deaf. This is inline with the company's firm belief that all deaf individuals should have the same opportunities as a hearing person, and through their services they can break down the barriers to make it possible. They currently are contracted or subcontracted by such organizations as Apple, Microsoft and Uber and are beginning global expansion. With contracts coming in from around the globe, their current objective is to continue to make their presence known to more and more individuals and organizations, so that their service can be provided to as many people as possible.